

SPONSORSHIP OPPORTUNITIES

Join Hundreds of Leaders Committed to Young People and Their Future

The Linked Learning Conference is a dynamic, three-day event bringing together educators, employers, civic leaders, policymakers, and researchers from California and across the nation. This year's conference—Two Decades of Difference: The Pathways Movement Continues—is a special convening marking 20-year anniversary of Linked Learning. Across California young people in their formative years are preparing for the future by experiencing it as they learn. They're solving real problems, exploring careers they never knew existed, and graduating with the skills, confidence, and credentials to succeed. As we celebrate this milestone, we also look ahead. To reaching more students. To deepening partnerships. To ensuring that every adolescent in California has access to the transformative power of career-connected, college-bound learning. The future is happening right now, in the work we do together.

The Linked Learning Alliance invites you to join this transformative movement and showcase your leadership as an event sponsor.

ABOUT THE EVENT

October 21–23, 2026

Palm Springs, CA

500+ attendees expected

SPONSORSHIP PACKAGES AT A GLANCE

See pages that follow for details on each opportunity. Custom packages are also available!

	COMMUNITY SPONSOR \$2,500	YOUTH CHAMPION \$5,000	SILVER SUPPORTER \$10,000	GOLD LEADER \$25,000
<i>Possible with your support</i>	<i>Breakout session</i>	<i>Student participation</i>	<i>Plenary panel</i>	<i>Site visit</i>
Registrations	0	2	4	6
Logo on website	✓	✓	✓	✓
Logo on screen during event	✓	✓	✓	✓
Logo on promotions	✓	✓	✓	✓
Distribute materials at registration	✓	✓	✓	✓
Verbal recognition in conference plenary			✓	✓
Exhibitor Hall inclusion				✓

Gold Leader – \$25,000

Premier visibility. Exclusive access. Movement-level leadership. Site visits are possible because of your support.

Designed for organizations committed to advancing equitable, college- and career-connected learning at scale.

RECOGNITION & VISIBILITY

- Premier logo placement on:
 - Conference website (*elevated placement*)
 - All conference marketing emails
 - Main stage screen (*rotating recognition during plenaries*)
- Recognition as a Gold Leader Sponsor during opening and closing remarks
- Dedicated sponsor spotlight social media post (LinkedIn + Instagram)

ONSITE PRESENCE

- Name recognition associated with site visit
(i.e., this site visit brought to you by: [Organization Name])
- 6 conference registrations
- Reserved seating at plenary sessions
- Opportunity to introduce keynote speaker
- Option to provide materials for distribution
- Table at our Exhibitor Hall

Silver Supporter – \$10,000

High visibility. Meaningful engagement. Plenary panels are possible because of your support.

For organizations deeply invested in strengthening pathways and supporting district implementation.

RECOGNITION & VISIBILITY

- Prominent logo placement on:
 - Conference website (*sponsor page*)
 - Main stage sponsor slides
- Verbal recognition during welcome remarks
- Recognition in one dedicated sponsor email to attendees

ONSITE PRESENCE

- 4 conference registrations
- Logo placement on shared signage at sponsored event (e.g., breakfast or networking break)
- Option to provide materials for distribution

Youth Champion – \$5,000

Supporting student voice and opportunity. Student performances are possible because of your support.

For organizations committed to uplifting youth leadership and access.

RECOGNITION & VISIBILITY

- Logo placement on:
 - Conference website (*sponsor page*)
 - Sponsor recognition slides
 - Recognition in one dedicated sponsor email to attendees

ONSITE PRESENCE

- 2 conference registrations
- Name recognition on student showcase sessions (performance, art gallery, etc.).
Easel will read: This student performance is brought to you by [Organization Name]
- Option to provide materials for distribution

Community Sponsor – \$2,500

Accessible entry point. Community-level support. Breakout sessions are possible because of your support.

Ideal for regional partners, pathway vendors, or organizations looking to engage with the Linked Learning field.

RECOGNITION & VISIBILITY

- Logo placement on conference website (sponsor page)
- Sponsor recognition slides
- Option to provide materials for distribution

We are committed to working with you to develop a sponsorship package that aligns with your organization's goals and budget needs. To learn more about ways to support the 2026 Linked Learning conference, please contact Haley Steinhauser, vice president of communications for the Linked Learning Alliance at haley@linkedlearning.org.