



SPONSORSHIP OPPORTUNITIES

Join Hundreds of Educators and Employers Charting Paths to Student Success

Pathmakers: Leading the Way to Prosperity, Equity, Purpose is a four-day event gathering innovative educators, employers, community leaders, policymakers, and researchers from California and across the U.S. This year's Linked Learning conference is about breaking down systemic barriers and leading ways forward. Together we will connect on path-making strategies to transform our education systems, meaningfully engage young people, and develop the workforce of the future.

The Linked Learning Alliance invites you to be part of this movement and demonstrate your commitment as an event sponsor.

ABOUT THE EVENT

April 8–11, 2024

Los Angeles, CA

800+ attendees expected

Sponsorship Level	Benefits
Platinum Innovator \$75,000+	<ul style="list-style-type: none">• 8 complimentary registrations• Special recognition during introductory remarks• Opportunity to distribute materials at registration table• Prominent logo placement on website (large)• Prominent name and logo on conference promotions• Logo on screen as attendees enter all General Sessions (large)• Special acknowledgement on social media
Gold Leader \$50,000	<ul style="list-style-type: none">• 6 complimentary registrations• Opportunity to distribute materials at registration table• Prominent logo placement on website (large)• Name and logo feature on conference promotions• Logo on screen as attendees enter all General Sessions (large)• Name and/or logo included in social media promotion
Silver Supporter \$25,000	<ul style="list-style-type: none">• 4 complimentary registrations• Name and logo feature on website (medium)• Name and logo feature on conference promotions• Logo on screen as attendees enter the General Session (medium)• Name and/or logo included in social media promotion
Youth Champion \$15,000	<ul style="list-style-type: none">• 2 complimentary registrations• Name and logo feature on website (medium)• Name and logo feature in two conference promotional emails• Logo on screen as attendees enter the General Session (medium)• Name and/or logo included in social media promotion
Community Sponsor \$2,500	<ul style="list-style-type: none">• Name and logo feature on website (small)• Logo on screen as attendees enter the General Session (small)• Name and/or logo included in social media promotion

We are committed to working with you to develop a sponsorship package that aligns with your organization's goals and budget needs.

In addition to the levels outlined above, the Alliance is pleased to offer additional opportunities below. We are also happy to work with you individually to craft a custom opportunity that meets your needs.

Sponsorship Level	Benefits
Welcome Reception <i>Cover costs for conference welcome reception, including food, beverage, and technology.</i> \$100,000	<ul style="list-style-type: none"> Presenting sponsor recognition on all materials Up to 5 minutes to deliver welcome remarks
Certification Ceremony <i>Cover costs for certification ceremony, including food, beverage, and technology.</i> \$125,000	<ul style="list-style-type: none"> Presenting sponsor recognition on all materials Up to 5 minutes to deliver welcome remarks
Promotional Materials <i>Sponsor select promotional materials for distribution to conference attendees. Exact cost TBD.</i> Accepting all proposals	<ul style="list-style-type: none"> Logo to appear on promotional item(s) along with the Linked Learning Alliance
Student Ambassador Sponsorship <i>Cover costs for transportation and logistics for student ambassadors to attend and participate in the conference (e.g., as photographers, performers, and/or panel and workshop participants). Exact cost TBD.</i> Accepting all proposals	<ul style="list-style-type: none"> Sponsor recognition on branded materials in the space Verbal recognition prior to student participation in conference sessions
Session Sponsorship <i>Sponsor individual conference session(s), including materials and technology. Exact cost TBD.</i> Accepting all proposals	<ul style="list-style-type: none"> Receive recognition at the top of the session and on branded materials in the space Opportunity to introduce session

To learn more about ways to support the 2024 Linked Learning Conference, please contact Alice Chiang, director of communications for the Linked Learning Alliance: alice@linkedlearning.org.